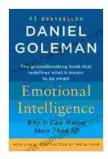
# Why Emotional Intelligence Can Matter More Than IQ



**Emotional Intelligence: Why It Can Matter More Than IQ** 

by Daniel Goleman

Item Weight

**★** ★ ★ ★ 4.6 out of 5 Language : English File size : 3467 KB Text-to-Speech : Enabled Screen Reader : Supported Enhanced typesetting: Enabled X-Rav : Enabled Word Wise : Enabled Print length : 384 pages Paperback : 598 pages

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Emotional intelligence (EI) is the ability to understand and manage your own emotions, as well as the emotions of others. It is a key skill for success in both your personal and professional life.

While IQ, or intelligence quotient, is a measure of your cognitive abilities, EI is a measure of your emotional abilities. And research has shown that EI can be just as important, if not more important, than IQ when it comes to achieving success.

### Why is El important?

El is important for a number of reasons. First, it allows you to understand your own emotions. This can help you to make better decisions, manage stress, and build stronger relationships.

Second, El allows you to understand the emotions of others. This can help you to communicate more effectively, resolve conflict, and build trust.

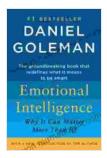
Third, El allows you to manage your own emotions and the emotions of others. This can help you to create a more positive and productive work environment.

### How can I improve my EI?

There are a number of things you can do to improve your EI. Here are a few tips:

- Pay attention to your emotions. Try to identify what you are feeling and why you are feeling it.
- Talk to others about your emotions. This can help you to understand your emotions better and to get feedback from others.
- Read books and articles about EI. This can help you to learn more about the subject and to develop your skills.
- Take an El course or workshop. This can help you to learn more about El and to practice your skills.

El is a key skill for success in both your personal and professional life. It can help you to understand your own emotions, understand the emotions of others, and manage your own emotions and the emotions of others. If you want to be successful, it is important to develop your El.



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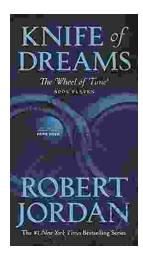
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