# Unveiling the Interwoven History of Popular Music and Television in Britain

The relationship between popular music and television in Britain is a long and intertwined one. From the early days of radio to the golden age of music videos and beyond, the two mediums have been closely connected, each influencing the other in profound ways.



## Popular Music And Television In Britain (Ashgate Popular and Folk Music Series) by Ian Inglis

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This article will explore the history of this relationship, examining how popular music and television have shaped each other and played a vital role in British culture.

#### The Early Days: Radio and Television

The early days of radio in Britain were marked by the rise of popular music. The BBC's Light Programme, launched in 1939, played a major role in popularizing music stars such as Vera Lynn and Gracie Fields.

In the 1950s, television emerged as a major force in British culture. The BBC's "Six-Five Special," launched in 1957, was a groundbreaking show that featured the latest popular music acts.

These early television shows helped to create a new generation of music stars, includingCliff Richard and the Shadows.

#### The British Invasion

In the early 1960s, the British Invasion swept across America. Bands such as the Beatles, the Rolling Stones, and the Who became global superstars, thanks in part to their appearances on American television shows such as "The Ed Sullivan Show."

The British Invasion had a profound impact on American popular culture, and it also helped to establish Britain as a major center of popular music.

#### The Golden Age of Music Videos

In the 1980s, the music video emerged as a major force in popular music. MTV, launched in 1981, became a global phenomenon, and it helped to create a new generation of music stars, including Madonna, Michael Jackson, and Prince.

The music video revolution also had a significant impact on television. MTV's success led to the creation of other music video channels, and it also helped to change the way that people watched television.

#### **Popular Music and Television Today**

In the 21st century, the relationship between popular music and television continues to evolve. Music videos are now a mainstay of television

programming, and they continue to play a major role in promoting new music.

In addition, television shows are now often soundtracked by popular music. This has helped to create a closer connection between the two mediums, and it has also helped to introduce new music to a wider audience.

#### The Cultural Impact of Popular Music and Television

The relationship between popular music and television has had a profound impact on British culture. The two mediums have helped to shape the way that people think about music, fashion, and even politics.

Popular music has also played a major role in social change. For example, the Beatles' music helped to inspire the peace movement of the 1960s.

Television has also played a role in shaping British cultural identity. Shows such as "Coronation Street" and "EastEnders" have given viewers a glimpse into the lives of ordinary British people.

The relationship between popular music and television in Britain is a complex and ever-evolving one. The two mediums have influenced each other in profound ways, and they continue to play a major role in British culture.

As the world continues to change, the relationship between popular music and television will likely continue to evolve. However, one thing is for sure: the two mediums will continue to play a vital role in shaping British culture for years to come.

Image: The Beatles performing on "The Ed Sullivan Show" in 1964.

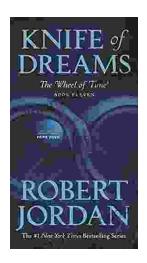


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