

# Motion Leadership: The Skinny On Becoming Change Savvy

In today's rapidly changing world, organizations need leaders who can help them navigate change effectively. Motion Leadership is a leadership style that is specifically designed to do just that. Motion Leadership is based on the idea that change is not something to be feared, but rather something to be embraced. Motion Leaders are able to create a culture of change within their organizations, where employees are open to new ideas and willing to take risks.



## Motion Leadership: The Skinny on Becoming Change Savvy by Michael Fullan

★★★★☆ 4.2 out of 5

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Enhanced typesetting : Enabled  
Word Wise : Enabled  
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## The Key Principles of Motion Leadership

There are four key principles of Motion Leadership:

1. **Be clear about the destination.** Motion Leaders have a clear vision for the future of their organizations. They are able to communicate this vision to their employees and inspire them to work towards it.

2. **Create a sense of urgency.** Motion Leaders create a sense of urgency around change. They let their employees know that change is necessary and that it needs to happen now.
3. **Empower your employees.** Motion Leaders empower their employees to make decisions and take risks. They create a culture of trust and respect, where employees feel comfortable speaking up and sharing their ideas.
4. **Celebrate success.** Motion Leaders celebrate the successes of their employees. They recognize the hard work and dedication of their employees, and they make sure that they feel appreciated.

## **The Benefits of Motion Leadership**

Motion Leadership can provide a number of benefits for organizations, including:

- Increased agility
- Improved decision-making
- Enhanced creativity and innovation
- Increased employee engagement
- Improved customer satisfaction

## **How to Implement Motion Leadership in Your Organization**

If you're interested in implementing Motion Leadership in your organization, there are a few things you can do:

1. **Start by creating a clear vision for the future of your organization.** What do you want your organization to look like in five years? In ten years? Once you have a clear vision, you can start to develop a plan to achieve it.
2. **Create a sense of urgency around change.** Let your employees know that change is necessary and that it needs to happen now. Explain the reasons why change is necessary and what the consequences will be if it doesn't happen.
3. **Empower your employees.** Give your employees the authority to make decisions and take risks. Create a culture of trust and respect, where employees feel comfortable speaking up and sharing their ideas.
4. **Celebrate success.** Make sure to celebrate the successes of your employees. Recognize their hard work and dedication, and make sure that they feel appreciated.

Motion Leadership is a leadership style that can help organizations navigate change effectively. By embracing the principles of Motion Leadership, you can create a culture of change within your organization, where employees are open to new ideas and willing to take risks. This can lead to a number of benefits for your organization, including increased agility, improved decision-making, enhanced creativity and innovation, increased employee engagement, and improved customer satisfaction.

## **Motion Leadership: The Skinny on Becoming Change**

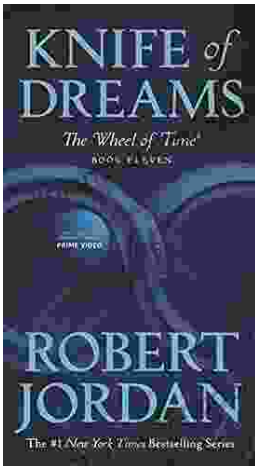
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